

EDUCATION**COLUMBIA BUSINESS SCHOOL**

New York, NY

MBA, Finance & Technology

2025-2026

Honors: KBANK Young Scholar Recipient (1 of 6 awarded full ride MBA scholarship from 400+ applications)*Leadership/Activities:* AVP SE Asian Business Club, Venture Capital Club, Private Equity Club, Fintech Club, AI Club*Relevant Courses:* Asset Management, Security Analysis, Capital Markets, Private Equity, Corporate Financial Management**MAHIDOL UNIVERSITY INTERNATIONAL COLLEGE**

Bangkok, TH

BBA, Finance

2017 - 2021

Honors: First Class Honors; 3.86 GPA*Activities:* Committee Member of MUIC Business Case Club | AIMS Full Scholarship at University Malaya in Kuala Lumpur, Malaysia | Analyst Intern, AWR Lloyd: Supported Rönensans EPC's new market entry mandate; conducted comparables analysis and football field valuation to evaluate M&A acquisition targets**EXPERIENCE****KASIKORNBANK (KBANK)**

Bangkok, TH

One of the largest banks in Thailand by Asset Size

2021 - 2024

World Business Strategist (2021 - 2024)

- Engineered turnaround of Lich Viet (KBank CVC JV, Vietnam): achieved 84% YoY revenue growth and 104% EBITDA improvement through pricing optimization, new business unit launches, and resource monetization; awarded K-Heroes Award
- Built financial models for 8+ KPLUS Vietnam product features, securing \$4M+ in development budget approvals from KBank executives
- Designed Target Service Operating Model for KBank Vietnam's Banking as a Service initiative, establishing end-to-end lending operational framework
- Scaled KPLUS Vietnam user base by 400K+ through partnership-driven campaigns; led 3-person sales team to onboard 200+ micro-SMEs into VietQR payment sandbox

MORE SERVICES (MORESHEET.CO)

Bangkok, TH

Thailand's leading C2C student led platform

2019-2025

Co-Founder/COO (2019 - 2025)

- Built Thailand's first self-funded peer-to-peer student education marketplace from 0 to 1; scaled 220K+ users, 100+ school/university partnerships, and \$230K ARR
- Directed full M&A exit to MEB Corp. (July 2025): built end-to-end financial models and led deal negotiations

INVESTMENT RESEARCH & PROJECTS

- DoorDash (DASH) – Equity Pitch: Lead analyst on core business thesis; built detailed GOV/MAU/unit economics model across Bull/Base/Bear scenarios using 10-K, earnings calls, and sell-side synthesis (UBS, BofA); concluded: BUY (2026)
- Tapestry (TPR) – Strategic assessment: Identified Coach-concentrated moat through value chain analysis, flagged \$950M+ GAAP/Non-GAAP earnings gap driven by persistent Kate Spade impairments as key risk to blended margins (2026)

ADDITIONAL INFORMATION*Technical Skills:* Financial Modelling, Equity Research, Python, Advanced Excel, SQL, Data Analysis*Languages:* Thai (Native), English (Native), Hindi & Punjabi (Conversational)*Volunteer Work:* Sorso Organization (Bangkok), teaching underprivileged youth English and Financial literacy (2023-2024)*Other Projects:* PropertyBuddy: AI-powered student housing matching platform, built RAG chatbot on LangGraph + GPT4o (2026) |

Verteel (CBS Consulting Club): Identified hospital and state-level expansion targets for medical drone delivery startup